



**For Immediate Release**

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## **SULTRY SIREN AUBREY O'DAY TO TAKE THE STAGE AS THE "PEEP DIVA" IN *PEEPSHOW***

**Las Vegas, NV – *PEEPSHOW***, Las Vegas' newest hit production and only striptease spectacular is pleased to announce Aubrey O'Day as the newest addition to the *PEEPSHOW* cast at Planet Hollywood Resort & Casino. O'Day's opening night is September 14, 2009.

O'Day, who appeared in the hit Broadway production *Hairspray*, is a Playboy Cover Model (March 2009) and former member of the girl group, "Danity Kane." She is set to take the Las Vegas stage as the mistress of ceremonies, the "Peep Diva," which is currently played by Broadway star and recording artist, Shoshana Bean, and previously played by pop superstar, Mel B. With a plan to feature rotating headliners, *PEEPSHOW* constantly reinvents itself by bringing in today's hottest stars.

O'Day will perform alongside a sizzling ensemble of sexy *PEEPSHOW* GIRLS, showstoppers from film, TV, Broadway and beyond, who were handpicked to perform in this multi-million dollar production which features today's best-known hits and original songs created especially for *PEEPSHOW*.

"Aubrey is a talented and extremely gifted performer with Broadway, television and recording credits," says Co-CEO of BASE Entertainment, Scott Zeiger. "Aubrey is one of the sexiest entertainers in the industry today and we are thrilled to welcome her to the *PEEPSHOW* cast."

The highly stylized, never-been-seen before, over-the-top *PEEPSHOW* combines sexy striptease and celebrity with high-level production values, in a show critics are calling "Spectacular!" "A frisky, flashy update on that Vegas staple, the topless burlesque show," and "The sexiest show on the planet!"

Conceived and created by Tony Award-winning director/choreographer Jerry Mitchell (*Legally Blonde*, *Hairspray*) and produced by Las Vegas entertainment pacesetter BASE Entertainment (*PHANTOM – The Las Vegas Spectacular*, *JERSEY BOYS*, and *Wayne Brady: Making it Up!*), *PEEPSHOW* is a perfectly naughty night out for men, women, and couples too.

*PEEPSHOW* performs 8 shows per week at Planet Hollywood Resort & Casino Sunday, Monday, Tuesday and Thursday at 9 p.m. and Friday and Saturday at 8 p.m. and 10:30 p.m. with no show on Wednesday. Schedule is subject to change without notice. Tickets range from \$65 - \$100 + tax. A VIP package is available at \$165 + tax per person, which includes plush and exclusive cabaret seating front and center at the foot of the stage with private waitservice and a complimentary double cocktail. Sexy superstar Holly Madison currently stars in *PEEPSHOW* and for \$100 per person, an exclusive Holly Madison Meet & Greet Upgrade is available as an add-on to a ticket purchase in any price level and takes place following Sunday – Tuesday and Thursday performances.

Tickets for *PEEPSHOW* can be purchased by calling Ticketmaster at 800-745-3000 or online at Ticketmaster.com. For groups of 10 or more, please call 702- 785-5394 / 866-633-0195 or [Groups@BASEentertainment.com](mailto:Groups@BASEentertainment.com). For more information please visit [www.LasVegasPeepshow.com](http://www.LasVegasPeepshow.com).

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